

# SCOTTY HOLCOMB - UI/UX DESIGNER

www.scottyholcombdesign.com | ph. 386.846.9234 | contact@scottyholcombdesign.com

## SKILLS

User research, usability testing, interaction design, business analysis, competitive analysis, wire framing, prototyping, problem solving, collaborative design, color theory

## SOFTWARE/TECH

Figma, Zoom, Slack, Microsoft Teams, Google Workspace, Miro, Adobe Illustrator, Adobe Photoshop, Adobe XD, macOS, Trello

## EDUCATION

General Assembly (Remote Immersive)  
User Experience Design - February 2021

Rocky Mountain College of Art + Design  
Denver, Colorado  
Bachelor of Fine Arts  
Illustration - April 2011

## EXPERIENCE

### UI/UX/Visual Designer - Ammalgam (contract)

November 2021 – Current

- Designed 300 NFT's and formatted physical tokens for (VDP) preflight.
- Lead full-cycle design of novel crypto currency protocol from sketches to developer handoff, along with resolving issues and bugs.

### UX Designer - ABC Custom Framing

January 2021 – December 2022

- Implemented cloud based POS, with product visualization resulting in 30% increase revenue.
- Designed and implemented Service Design for a second retail location resulting in 4000% increase in profit per project.

### Creative Design Lead - ABC Custom Framing

June 2014 – January 2021

- Worked closely with clients to understand their needs and goals resulting in 4 / 5 consecutive record sales years.

### UI/UX Consultant - American Packrafting Association

January 2021

- Redefined information architecture based on user interviews creating usable categories to promote engagement.
- Tested and implemented an intuitive user interface that blended with the main website while maintaining a cohesive system to promote greater usability.
- Lead design for final User Interface and Interaction Design.

### Sr. Artist - Playtime

May 2014 - June 2017

- Worked with a team to paint play elements producing \$20 mm / year in play equipment.
- Constantly changed tasks to adapt quickly to issues and updates.
- Lead Service Design project for recycling hazardous materials resulting in savings of \$20,000 / year, reduction of carbon footprint, and safer storage and use of chemicals.